‘By 2050, Central Scotland has been transformed into a place where the environment adds value to the economy and where people’s lives are enriched by its quality.’

CSGN vision, 2011
Deliver this vision via: -

Growth
Balance
Feeling good
Belonging
Nature
Challenges ahead…

• Can an already struggling industry afford to implement sustainability improvements?
• 2013 target of 60% carbon reduction projected at an extra £25k build cost per house.
• 2016 target of 100% carbon reduction projected at up to £40k extra!
• Proposal from construction industry to help to ‘green up’ existing housing stock as a trade off for lesser carbon targets for new housing – is this not a more sustainable and achievable way of meeting the 2050 80% target?
New Ways Of Thinking
Our 10 CSR goals

- To reduce our waste by 50%
- To reduce our direct carbon emissions by 20%
- To monitor and audit our water usage and waste water generation
- To become the employer of choice
- To deliver the highest levels of customer satisfaction and to be a ‘good neighbour’ in local communities
- To ensure that our sites are made as safe as possible
- To use materials and techniques in the most environmentally responsible way possible
- To manage and develop our land in the most sustainable possible way, minimising the environmental impact
- To build homes that are environmentally sustainable, and still attractive to home-buyers
- To help our home-owners and occupiers to adopt sustainable lifestyles